

Low on bandwidth, but eager to step up your marketing? Let us help!

With years of experience and expertise in digital marketing, we'll work with you to customize solutions that best fit your needs. Best of all, you'll learn from us along the way.

#JourneyWithJake

## DIGITAL MARKETING SERVICES

### Let Us *Improve* Your Digital Marketing

#### Digital Best Practices

We'll identify and execute on some quick wins, tighten up your game, and make you look good.

#### Retention & Referral

Let's drive repeat business, increase lifetime value, and encourage spreading the word.

#### Display Advertising

Whether retargeting or prospecting we can define targets, execute campaigns, and optimize for best results.

#### Social Media

We'll be strategic to help grow your following, develop a content plan, create assets and more for both organic and paid.

#### Analytics

Let data inform decisions. We'll set up proper tracking, create reports, and make use of that data.

#### Email Marketing

Grow your subscriber base, define and segment audiences, and get a communications plan together.

#### Search Engine Marketing

Reach in-market audiences and drive them to your site with efficient pay per click ads.

#### Search Engine Optimization

Increase site traffic with improvements to increase your ranking in search engines.



CERTIFIED IN:



Ready to get started?

Visit [jakegroup.com/contact](http://jakegroup.com/contact) or call us at (202) 333-2850